



SPACE

THINK SPACE PROGRAM

2011

Sponsorship Brochure



Think Space is...

A cycle of concept degree architectural competitions

A platform for spatial experimentation and exchange of conceptual ideas

A network of progressive thinkers, beyond cultural, geographic or institutional borders

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Program calls for...

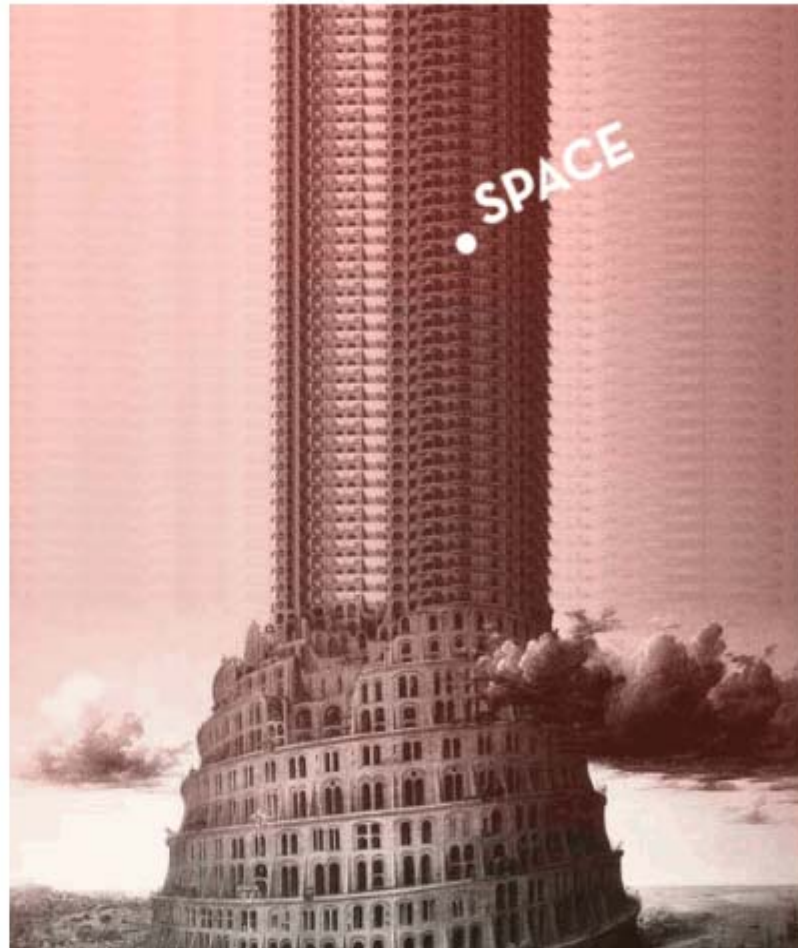
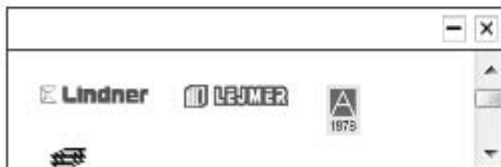
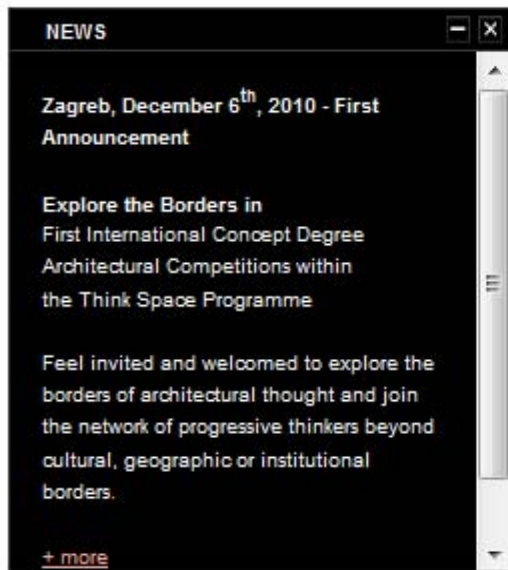
- Architects and students of architecture
- Professionals and students in
 - Design
 - Landscape Architecture
 - Humanities
 - Arts

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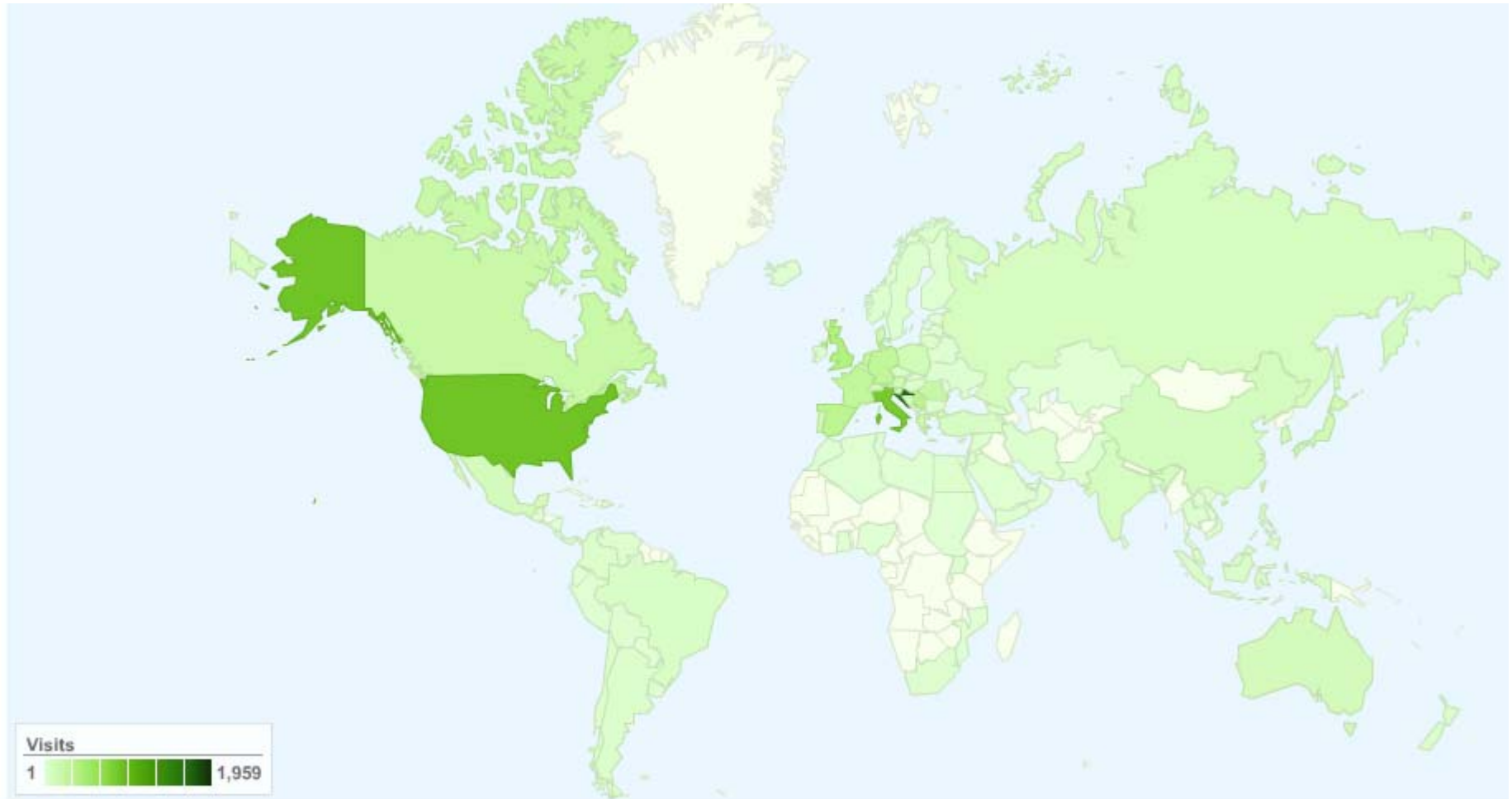
Web - Program platform

www.think-space.org

THINK SPACE THEMES COMPETITIONS REGISTRATION
PROGRAMME GALLERY SPONSORS LINKS CONTACTS



Interest since Dec 2010 launch



10,410 visits came from 110 countries/territories

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Supporting organizations

- Under patronage of the Mayor of Zagreb
mr. Milan Bandić
- Supported by
 - City Office for strategic planning and city development
 - Croatian Architects' Association- UHA
 - Croatian Chamber of Architects - HKA
 - University of Zagreb, School of Architecture

**Af**

Sveučilište u Zagrebu
Arhitektonski fakultet
University of Zagreb
Faculty of Architecture

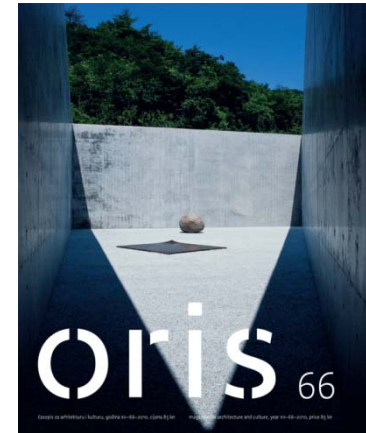
Media Sponsors

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Reasons to become a sponsor partner of the Think Space program!

- **Get exposure at the global architectural community level!**
 - Through the Think Space program your company reaches your most desired audience - the architects - through the most interesting area of their creativity - **the competitions**
 - Build a relationship with both local and international network of potential partners and associates and learn what is happening in the community
 - Increase international visibility for your company or brand
 - Your company name and logo will be displayed on all printed and electronic program materials
 - You have the opportunity to present your company during the annual conference and award ceremony, and meet the leading thinkers and authors of the global architects' community
- **Leverage ideas, concepts, design and new awareness to help create a better future!**
 - Together we are participating in promotion and development of a new and attractive international program
 - Because of its uniqueness and attractiveness, the program has so far attracted great media attention, thus contributing to the visibility and positive image of all partners, sponsors and participants

Sponsorship opportunities

- Annual cycle
 - Presence/visibility in all four competitions (digital and printed media)
 - Presence/visibility on the program's web page (company's logo and short video)
 - Presence/visibility in the annual publication and printed materials related to the program in general
 - Presence at the final conference and awards ceremony
- Single Competition
 - Dominant presence in a single competition, corresponding to the company's profile
 - Attractiveness of the awards

Levels of Sponsorship

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| Annual Cycle | Levels | No. of Sponsors | Program Opportunities |
|----------------------------|---------------|-----------------|--------------------------|
| Platinum Sponsor | From € 20.000 | 1 | For all cycles |
| Gold Sponsor | From € 10.000 | 2 | For all cycles |
| Silver Sponsor | From € 5.000 | 5 | For all cycles |
| Bronze Sponsor | From € 2.000 | Unlimited | For all cycles |
| Single Competition Sponsor | From € 10.000 | 4 | For a chosen competition |

*VAT is not included!

Platinum Sponsor

- Two-page ad in the annual publication for the occasion of the program's final conference
- Banner and a short video on the program's web page during the annual cycle
- Sponsor's logo along with the „platinum sponsor“ tag on all printed and electronic publications and program materials (posters, brochures, newspaper ads, press releases, presentations at the beginning of the annual conference)
- Sponsoring mention during the opening ceremony of the final conference and during each public appearance in the media
- Use of the Think Space brand - Sponsor is entitled to emphasize the Think Space program in promotional activities

Gold Sponsor

- One page ad in the annual publication for the occasion of the program's final conference
- Banner and a short video presentation at the program's web page during the annual cycle
- Sponsor's logo along with the „gold sponsor“ tag on all printed and electronic publications and program materials (posters, brochures, newspaper ads, press releases, presentations at the beginning of the annual conference)
- Sponsoring mention during the opening ceremony of the final conference and during each public appearance in the media
- Use of the Think Space brand - Sponsor is entitled to emphasize the Think Space program in promotional activities

Silver Sponsor

- 1/2 page ad in the annual publication for the occasion of the program's final conference
- Banner on the program's web page during the annual cycle
- Sponsor's logo along with the „silver sponsor“ tag on all printed and electronic publications and program materials (posters, brochures, newspaper ads, press releases, presentations at the beginning of the annual conference)
- Sponsoring mention during the opening ceremony of the final conference and during each public appearance in the media
- Use of the Think Space brand - Sponsor is entitled to emphasize the Think Space program in promotional activities

Bronze Sponsor

- 1/4 page ad in the annual publication for the occasion of the program's final conference
- Banner on the program's web page during the annual cycle
- Sponsor's logo along with the „bronze sponsor“ tag on all printed and electronic publications and program materials (posters, brochures, newspaper ads, press releases, presentations at the beginning of the annual conference)
- Sponsoring mention during the opening ceremony of the final conference and during each public appearance in the media
- Use of the Think Space brand - Sponsor is entitled to emphasize the Think Space program in promotional activities

Single Competition's Sponsor

- One page ad in the annual publication for the occasion of the program's final conference, before the competition selected
- Banner and a short video presentation on the program's web page during the annual cycle
- Sponsor's logo along with the „sponsor (of the chosen competition)“ tag on all printed and electronic publications and program materials (posters, brochures, newspaper ads, press releases, presentations at the beginning of the annual conference)
- Use of the Think Space brand - Sponsor is entitled to emphasize the Think Space program in promotional activities

The best sponsorship option for you

- We will consult with you about the best way of raising your company's profile in the program itself.
- All incoming offers of sponsorship are handled on a 'first come, first served' basis.
- We are looking forward to discussing further the above mentioned opportunities.
- Thank you!

Urban borders are open...

(**BORDERS**)

You're invited!

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